



Fact Sheet Rauscher Consumer Products GmbH

Rauscher Consumer Products GmbH (RCP) is one of Europe's leading producers of branded and private label solutions in the areas of feminine hygiene and cosmetics. With traditional own brands and retail products, RCP is also successfully represented in the fields of medicine and care.

Date of Foundation:

1998 Entry into the L&R Lohmann and Rauscher Group; originally founded in 1899

Management:

Thomas Menitz and Erich Dosek

Headquarters:

Johann-Schorsch-Gasse 4 - A-1141 Vienna

Production Sites:

Schönau a.d. Triesting (Austria), Slavkov u Brna (Czech Republic), Neuwied (Germany)

Revenue:

L&R Group 2025: ~ 900 Mio. Euro

Number of Employees:

L&R Group: ~ 5500

Rauscher: ~ 100

Product Range:

High-quality hygiene products such as cotton pads, cotton swabs, tampons, and sanitary pads, as well as medical products

Own Brands:

Rauscher, Bellawa, Raucosan, Senta, Gloria

Quality Standards:

ISO 50001, ISO 14001, ISO 9001, ISO 13485, IFS HPC, PEFC

Vision:

RCP is the competitive and preferred partner in the fields of hygiene, care, and medical consumer products, offering selected private label products and strong brands.

Quote for publication in management statements:

"Innovation remains our most important driving force. Efficient processes, flat hierarchies, and customer-oriented actions define our way of working. High flexibility and conceptual creativity make Rauscher the ideal solution partner for the dynamic consumer goods market."

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